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RECREATION PATTERNS IN ONTARIO

A STATISTICAL PROFILE

by Murray Yewer and Michael Heit



Ontario

Ministry of
Culture and
Recreation

Sports and
Fitness
Division

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Contents

	Page
Section I - Introduction	3
Section II - An Overview - 45 Activities	5
Section III - Profiles of Participants	13



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I. Introduction

This report provides statistical information on 45 recreational activities and their participants. The data employed were obtained from the Ontario Recreation Survey.

This survey is one of the most extensive recreation participation studies to be carried out in North America. Over 10,000 selected Ontario residents (from 12 years old and up) were interviewed during the period May 1973 to May 1974. A complete explanation of the sample design, questionnaire format, definitions, and interviewer instructions is contained in Ontario Recreation Survey, Survey Documents, Tourism and Outdoor Recreation Planning Study, Queen's Park, Toronto, June 1973.

The statistics quoted in this report are based on interviews conducted from May through October 1973, involving some 5,200 personal interviews. Respondents were asked if they had participated in any of 73 specified recreation activities in the last year. This report looks at the response in respect to only 45 of the 73 activities. A full report on the 73 activities will be explored at a later date based on the interviews over a full twelve month period.

II. An Overview - 45 Recreation Activities

This section consists of the following six tables:

Table I ranks the 45 activities according to their popularity or rate of participation.* As can be seen from Table I, swimming had the highest rate of participation with approximately 65% of the total sample participating. The least popular activity was boxing/wrestling with a participation rate* of zero.

Table II ranks the 45 activities according to male-female participation. The most male dominated activity is rugger with almost 95% of the participants being male. Equestrian sports had the highest rate of female participation.*

Table III ranks the activities according to the average age of the participants. As might be expected, the average age is highest for lawn bowlers with track and field being dominated by the younger generation, the average age being 17 years.

Table IV ranks the activities according to average household income of the participants. The level of income is highest amongst squash players (\$17,379) and lowest for archers (\$11,217).

Table V depicts participation by the following demographic characteristics: sex, age, income and education. Using Table V, it can be seen, for example, that of the total sample, 4% of all the males and two percent of all the females participated in cross-country skiing. In the age group 12 - 13 years, 5% of the total sample participated in cross-country skiing.

Table VI shows participation rates* in the recreational activities by geographical location in Ontario. For example, 67% of the respondents living in Ottawa reported that they swam during the previous year. See Appendix B for Location Code.

* NOTE: THE TERM, "PARTICIPATION RATE", FOUND THROUGHOUT THIS REPORT IS DEFINED AS, THE PERCENT OF RESPONDENTS WHO PARTICIPATED AT LEAST ONCE IN RECREATIONAL ACTIVITIES IN THE LAST 12 MONTHS.

PARTICIPATION RATES FOR 45 RECREATIONAL ACTIVITIES

<u>Rank</u>	<u>Activity</u>	<u>Number</u>	<u>%</u>
1	Swimming	3,382	64.9
2	Recreational Driving	3,331	64.0
3	Theatre/Concert (Live)	2,011	38.5
4	Motor Boating	1,726	33.1
5	Ice Skating	1,602	30.6
6	Camping	1,415	27.6
7	Tobogganaging/Sledding	1,099	21.0
8	Baseball/Softball	1,017	19.5
9	Recreational Snowmobiling	961	18.4
10	Alley Bowling	854	16.3
11	Canoeing	844	16.2
12	Golf	727	13.9
13	Ice Hockey	676	12.9
14	Badminton	654	12.5
15	Tennis	637	12.2
16	Basketball	546	10.5
17	Water Skiing	516	9.9
18	Horseback Riding	500	9.6
19	Football (Canadian)	491	9.4
20	Volleyball	461	9.1
21	Downhill Skiing	425	8.1
22	Soccer	401	7.7
23	Sailing	314	6.0
24	Curling	277	5.3
25	Snowshoeing	221	4.3
26	Gymnastics	213	4.1
27	Track and Field	181	3.5
28	Scuba/Skin Diving	164	3.1
29	Handball	159	3.1
30	Cross-Country Skiing	141	2.7
31	Strength Sports	112	2.1
32	Field Hockey	104	2.0
33	Lacrosse	98	1.9 *
34	Archery	70	1.3
35	Trap/Skeet	59	1.1

Participation rates for 45 recreational activities (cont'd)

<u>Rank</u>	<u>Activity</u>	<u>Number</u>	<u>%</u>
36	Judo/ Karate	52	1.0
37	Water Polo	48	0.9
38	Squash	47	0.9
39	Rugger	44	0.8
40	Bocce	33	0.6
41	Lawn Bowling	33	0.6
42	Cricket	19	0.4
43	Equestrian Sports	18	0.3
44	Fencing	14	0.3
45	Boxing/Wrestling	0	0.0

* Participation rates of less than 2% should be interpreted with caution.

Activities Ranked by Percentage of Male Participants

<u>Rank</u>	<u>Activity</u>	<u>% Male</u>	<u>% Female</u>
1	Rugger	94.9	5.1
2	Lacrosse	89.8	10.2
3	Skeet/Trap	89.4	10.6
4	Strength Sports	88.3	11.7
5	Bocce	87.1	12.9
6	Ice Hockey	85.6	14.4
7	Football (Canadian)	83.2	16.8
8	Cricket	82.9	17.1
9	Water Polo	80.7	19.3
10	Squash	80.3	19.7
11	Soccer	79.3	20.7
12	Scuba/Skin Diving	79.0	21.0
13	Golf	78.0	22.0
14	Judo/Karate	72.4	27.6
15	Snowshoeing	68.8	31.2
16	Fencing	68.5	31.5
17	Water Skiing	66.3	33.7
18	Basketball	65.2	34.8
19	Baseball/Softball	63.8	36.2
20	Cross-Country Skiing	63.6	36.4
21	Curling	62.0	38.0
22	Handball	61.7	38.3
23	Track and Field	60.7	39.3
24	Sailing	60.1	39.9
25	Canoeing	60.0	40.0
26	Tennis	58.5	41.5
27	Recreational Snowmobiling	58.2	41.8
28	Archery	57.9	42.1
29	Motor Boating	56.8	43.2
30	Downhill Skiing	56.8	43.2
31	Camping	55.9	44.1
32	Ice Skating	55.6	44.4
33	Tobogganing/Sledding	54.2	45.8
34	Swimming	52.3	47.7
35	Alley Bowling	52.1	47.9

Activities Ranked by Percentage of Male Participants (cont'd)

<u>Rank</u>	<u>Activity</u>	<u>% Male</u>	<u>% Female</u>
36	Horseback Riding	51.3	48.7
37	Volleyball	51.0	49.0
38	Recreational Driving	50.0	50.0
39	Lawn Bowling	49.8	50.2
40	Badminton	49.5	50.5
41	Field Hockey	48.6	51.4
42	Theatre/Concert (Live)	47.2	52.8
43	Gymnastics	41.7	58.3
44	Equestrian Sports	37.7	62.3

TABLE III

Activities Ranked According to Average Age of Participants

<u>Rank</u>		<u>Average Age of Participant *</u>
1	Lawn Bowling	43.6
2	Recreational Driving	38.8
3	Curling	36.6
4	Theatre/Concert (Live)	34.8
5	Motor Boating	34.8
6	Golf	33.8
7	Bocce	33.0
8	Swimming	32.6
9	Equestrian Sports	32.4
10	Alley Bowling	32.1
11	Trap/Skeet	31.4
12	Sailing	31.4
13	Cricket	31.0
14	Camping	30.8
15	Recreational Snowmobiling	30.7
16	Cross-Country Skiing	30.2
17	Fencing	28.8
18	Canoeing	28.8
19	Snowshoeing	28.2
20	Downhill Skiing	27.5
21	Squash	27.3
22	Ice Skating	27.0
23	Water Skiing	26.3
24	Badminton	25.6
25	Tobogganing/Sledding	25.5
26	Tennis	24.8
27	Strength Sports	24.6
28	Handball	24.4
29	Gymnastics	24.3
30	Ice Hockey	23.9
31	Scuba/Skin Diving	23.8
32	Judo/Karate	23.7
33	Horseback Riding	23.4
34	Baseball	23.4
35	Archery	22.9

Activities Ranked According to Average Age of Participants (Cont'd)

<u>Rank</u>		<u>Average Age of Participant *</u>
36	Water Polo	22.3 ✓
37	Soccer ✓	21.6
38	Volleyball ✓	21.5
39	Football (Canadian) ✓	20.0
40	Basketball ✓	19.9
41	Lacrosse ✓	19.2
42	Rugger ✓	18.8
43	Field Hockey ✓	17.5
44	Track and Field ✓	16.7

* Ages range between 12 and 98 years.

TABLE IV
**Activities Ranked According To
 Average Annual Household Income ***

<u>Rank</u>		<u>Average Annual Household Income</u>
1	Squash	\$17,379
2	Water Polo	16,601
3	Equestrian Sports	16,333
4	Sailing	16,103
5	Downhill Skiing	15,947
6	Fencing	15,113
7	Curling	15,093
8	Scuba/Skin Diving	14,982
9	Skeet/Trap	14,953
10	Water Skiing	14,953
11	Golf	14,802
12	Track and Field	14,577
13	Strength Sports	14,341
14	Cross-Country Skiing	14,326
15	Canoeing	14,277
16	Tennis	14,205
17	Lacrosse	14,001
18	Football (Canadian)	13,818
19	Bocce	13,641
20	Recreational Snowmobiling	13,502
21	Theatre/Concert (Live)	13,476
22	Ice Skating	13,447
23	Motor Boating	13,419
24	Snow shoeing	13,415
25	Horseback Riding	13,380
26	Ice Hockey	13,315
27	Tobogganing/Sledding	13,265
28	Judo/Karate	13,160
29	Badminton	13,109
30	Swimming	13,005
31	Volleyball	12,962
32	Soccer	12,920
33	Alley Bowling	12,860
34	Baseball/Softball	12,822
35	Basketball	12,761

Activities Ranked According To Average Annual Household Income (cont'd)

<u>Rank</u>		<u>Average Annual Household Income</u>
36	Camping	12,700
37	Handball	12,696
38	Gymnastics	12,500
39	Recreational Driving	12,330
40	Cricket	12,133
41	Rugger	12,065
42	Field Hockey	11,730
43	Lawn Bowling	11,713
44	Archery	11,217

* 1973 Data

III. Profiles of Participants

The following tables and text describe the characteristics of the persons participating in the 44 recreational activities. (Boxing/Wrestling has been omitted because of a lack of any participants.) For easy reference, the profiles are arranged in alphabetical order.

Each profile depicts the male-female ratio, the marital status, age, education, income and employment status of the participants. In order to determine how the composition of one activity differs from the composition of the sample as a whole, the activity in question should be compared with the composition of the total sample found in Appendix A.

For example, the first profile deals with alley bowlers. Of the 854 people who said that they participated in alley bowling, 54.4% are married and 38.7% are single. Looking at Appendix A, it can be seen that of the 5,230 individuals surveyed, 61.7% are married and 28.4% are single. By comparing these two profiles, it may be concluded that alley bowling appeals more to the single than to the married.

It should be pointed out that where the rate of participation is low, caution should be applied in drawing statistical inferences. As a matter of fact, in order to avoid possible erroneous inferences, all profile tables relating to activities with less than 1% participation rates have not been included. The sample size is simply too small for reliable demographic inferences to be made.

PROFILE INDEX

	Page
Alley Bowling	16
Archery	18
Badminton	20
Baseball/Softball	22
Basketball	24
Bocce	26
Camping	28
Canoeing	30
Cricket	32
Cross-Country Skiing	34
Curling	36
Downhill Skiing	38
Equestrian Sports	40
Fencing	42
Field Hockey	44
Football (Canadian)	46
Golf	48
Gymnastics	50
Handball	52
Horseback Riding	54
Ice Hockey	56
Ice Skating	58

INDEX (cont'd)

Judo/Karate	60
Lacrosse	62
Lawn Bowling	64
Motor Boating	66
Recreational Driving	68
Recreational Snowmobiling	70
Rugger	72
Sailing	74
Scuba/Skin Diving	76
Snowshoeing	78
Soccer	80
Squash	82
Strength Sports	84
Swimming	86
Tennis	88
Theatre/Concert	90
Tobogganing/Sledding	92
Track and Field	94
Trap/Skeet	96
Volleyball	98
Water Polo	100
Water Skiing	102

Alley Bowling - Highlights

- out of 45 activities, alley bowling ranked 10th in popularity
- in the sample of 5,230 individuals, 854 persons participated in alley bowling
- the average age of the participants is 32 years. 21% of all participants are between the ages of 25 and 34 years.
- 52% of alley bowlers are males and 48% are females.
- the average annual household income of participants is \$12,860.

PROFILE OF ALLEY BOWLERS

Demographic
Characteristics

%

<u>Sex</u>	male	52.1
	female	47.9
		<hr/>
		100.0
<u>Marital Status</u>	married	54.4
	single	38.7
	other	6.9
		<hr/>
		100.0
<u>Age</u>	12 - 14	10.3
	15 - 19	16.5
	20 - 24	19.1
	25 - 34	20.8
	35 - 44	12.9
	45 - 59	14.9
	60 - 69	3.8
	70 - 98	1.7
		<hr/>
		100.0
<u>Education</u>	less than grade 5	1.1
	grades 5 - 8	18.4
	grades 9 - 13	65.8
	some university	5.8
	university degree(s)	8.9
		<hr/>
		100.0
<u>Income</u>	under \$1,000	0.4
	1,000 - 2,999	2.6
	3,000 - 5,999	6.0
	6,000 - 9,999	19.2
	10,000 - 11,999	14.2
	12,000 - 14,999	19.3
	15,000 - 19,999	12.9
	20,000 - 24,999	7.0
	over 25,000	5.0
	refused/unknown	13.4
		<hr/>
		100.0
<u>Employment</u>	employed	47.6
	students	24.8
	housewife	17.7
	retired	2.6
	other	7.3
		<hr/>
		100.0

ARCHERY - HIGHLIGHTS

- out of 45 activities, archery ranked 34th in popularity.
- in the sample of 5,230 individuals, 70 persons participated in archery.
- the average age of the participants is 23 years. 61% of all archers are between the ages of 12 and 19 years.
- 58% of archers are males and 42% are females.
- the average annual household income of archers is \$11,217.

PROFILE OF ARCHERS

Demographic
Characteristics %

<u>Sex</u>	male	57.9
	female	42.1
		<u>100.0</u>
<u>Marital Status</u>	married	29.4
	single	67.2
	other	3.4
		<u>100.0</u>
<u>Age</u>	12 - 14	22.8
	15 - 19	38.1
	20 - 24	12.7
	25 - 34	7.8
	35 - 44	14.0
	45 - 59	4.6
	60 - 69	0.0
	70 - 98	0.0
		<u>100.0</u>
<u>Education</u>	less than grade 5	0.0
	grades 5 - 8	12.7
	grades 9 - 13	69.0
	some university	5.7
	university degree(s)	12.6
		<u>100.0</u>
<u>Income</u>	under \$1,000	1.5
	1,000 - 2,999	2.0
	3,000 - 5,999	8.0
	6,000 - 9,999	25.9
	10,000 - 11,999	5.0
	12,000 - 14,999	18.6
	15,000 - 19,999	10.4
	20,000 - 24,999	6.0
	over 25,000	0.0
	refused/unknown	22.6
		<u>100.0</u>
<u>Employment</u>	employed	34.2
	students	55.8
	housewife	4.4
	retired	1.5
	other	4.1
		<u>100.0</u>

BADMINTON - HIGHLIGHTS

- out of 45 activities, badminton ranked 14th in popularity.
- in the sample of 5,230 individuals, 654 persons participated in badminton.
- the average age of the participants is 26 years. 64% of all players are between the ages of 12 and 24 years.
- 50% of participants are males and 50% are females.
- the average annual household income of badminton players is \$13,109.

PROFILE OF BADMINTON PLAYERS

**Demographic
Characteristics** %

<u>Sex</u>	male	49.5
	female	50.5
		<u>100.0</u>

<u>Marital Status</u>	married	39.4
	single	58.7
	other	1.9
		<u>100.0</u>

<u>Age</u>	12 - 14	18.4
	15 - 19	28.0
	20 - 24	18.0
	25 - 34	16.7
	35 - 44	11.4
	45 - 59	7.0
	60 - 69	0.5
	70 - 98	0.0
		<u>100.0</u>

<u>Education</u>	less than grade 5	1.9
	grades 5 - 8	19.1
	grades 9 - 13	57.4
	some university	8.8
	university degree(s)	<u>12.8</u>
		<u>100.0</u>

<u>Income</u>	under \$1,000	0.6
	1,000 - 2,999	2.3
	3,000 - 5,999	5.9
	6,000 - 9,999	18.0
	10,000 - 11,999	14.2
	12,000 - 14,999	15.1
	15,000 - 19,999	14.9
	20,000 - 24,999	6.1
	over 25,000	6.1
	refused/unknown	<u>16.8</u>
		<u>100.0</u>

<u>Employment</u>	employed	37.2
	students	44.6
	housewife	10.6
	retired	0.4
	other	<u>7.2</u>
		<u>100.0</u>

BASEBALL/SOFTBALL - HIGHLIGHTS

- out of 45 activities, baseball/softball ranked 8th in popularity
- in the sample of 5,230 individuals, 1,017 persons participated in baseball/softball.
- the average age of the participants is 23 years. 59% of all players are between the ages of 12 and 19 years.
- 64% of the participants are males and 36% are females.
- the average annual household income of baseball/softball players is \$12,822.

PROFILE OF BASEBALL/SOFTBALL PLAYERS

**Demographic
Characteristics**

%

<u>Sex</u>	male	63.8
	female	<u>36.2</u>
		<u>100.0</u>
<u>Marital Status</u>	married	31.0
	single	67.7
	other	<u>1.3</u>
		<u>100.0</u>
<u>Age</u>	12 - 14	29.1
	15 - 19	30.1
	20 - 24	12.5
	25 - 34	15.0
	35 - 44	7.9
	45 - 59	4.6
	60 - 69	0.3
	70 - 98	<u>0.5</u>
		<u>100.0</u>
<u>Education</u>	less than grade 5	2.4
	grades 5 - 8	25.1
	grades 9 - 13	57.7
	some university	5.6
	university degree(s)	<u>9.2</u>
		<u>100.0</u>
<u>Income</u>	under \$1,000	0.6
	1,000 - 2,999	2.0
	3,000 - 5,999	5.9
	6,000 - 9,999	19.3
	10,000 - 11,999	12.1
	12,000 - 14,999	16.3
	15,000 - 19,999	12.2
	20,000 - 24,999	5.6
	over 25,000	5.5
	refused/unknown	<u>20.5</u>
		<u>100.0</u>
<u>Employment</u>	employed	34.7
	students	54.7
	housewife	5.0
	retired	0.6
	other	<u>5.0</u>
		<u>100.0</u>

BASKETBALL – HIGHLIGHTS

- out of 45 activities, basketball ranked 16th in popularity.
- in the sample of 5,230 individuals, 546 persons participated in basketball.
- the average age of the participants is 20 years. 73% of all basketball players are between the ages of 12 and 19 years.
- 65% of participants are males and 35% are females.
- the average annual household income of basketball players is \$12,761.

PROFILE OF BASKETBALL PLAYERS

Demographic
Characteristics

%

<u>Sex</u>	male	65.2
	female	34.8
		<u>100.0</u>
<u>Marital Status</u>	married	18.3
	single	80.9
	other	0.8
		<u>100.0</u>
<u>Age</u>	12 - 14	31.7
	15 - 19	41.7
	20 - 24	10.5
	25 - 34	10.2
	35 - 44	3.3
	45 - 59	2.4
	60 - 69	0.2
	70 - 98	0.0
		<u>100.0</u>
<u>Education</u>	less than grade 5	1.8
	grades 5 - 8	26.8
	grades 9 - 13	51.8
	some university	6.8
	university degree(s)	12.8
		<u>100.0</u>
<u>Income</u>	under \$1,000	0.2
	1,000 - 2,999	2.4
	3,000 - 5,999	6.5
	6,000 - 9,999	16.4
	10,000 - 11,999	11.3
	12,000 - 14,999	17.1
	15,000 - 19,999	10.4
	20,000 - 24,999	5.0
	over 25,000	5.2
	refused/unknown	25.5
		<u>100.0</u>
<u>Employment</u>	employed	23.3
	students	68.9
	housewife	2.0
	retired	0.2
	other	5.6
		<u>100.0</u>

BOCCE - HIGHLIGHTS

- out of 45 activities, bocce ranked 40th in popularity.
- in the sample of 5,230 individuals, 33* persons participated in bocce.
- the average age of the participants in the sample is 33 years. 71% of all players sampled are between the ages of 25 and 44 years.
- 87% of participants are males and 13% are females.
- the average annual household income of bocce players in the sample is \$13,641.

* Caution should be taken in interpreting these figures due to the low number of participants.

Due to the extremely small sample size
the profile sheet for this activity is not
included.

CAMPING - HIGHLIGHTS

- out of 45 activities, camping ranked 6th in popularity.
- in the sample of 5,230 individuals, 1415 persons participated in camping.
- the average age of the participants is 31 years. 51% of all campers are between the ages of 20 and 44 years.
- 56% of campers are males and 44% are females.
- the average annual household income of campers is \$12,700.

PROFILE OF CAMPERS

Demographic Characteristics		%
<u>Sex</u>	male	55.9
	female	44.1
		<u>100.0</u>
<u>Marital Status</u>	married	55.5
	single	41.1
	other	3.4
		<u>100.0</u>
<u>Age</u>	12 - 14	13.5
	15 - 19	19.7
	20 - 24	15.7
	25 - 34	20.3
	35 - 44	14.8
	45 - 59	12.9
	60 - 69	2.7
	70 - 98	0.6
		<u>100.0</u>
<u>Education</u>	less than grade 5	0.7
	grades 5 - 8	19.3
	grades 9 - 13	62.7
	some university	7.2
	university degree(s)	10.1
		<u>100.0</u>
<u>Income</u>	under \$1,000	0.6
	1,000 - 2,999	2.1
	3,000 - 5,999	6.5
	6,000 - 9,999	20.0
	10,000 - 11,999	12.4
	12,000 - 14,999	18.7
	15,000 - 19,999	13.3
	20,000 - 24,999	6.2
	over 25,000	4.4
	refused/unknown	15.8
		<u>100.0</u>
<u>Employment</u>	employed	45.6
	students	30.4
	housewife	16.7
	retired	1.6
	other	5.7
		<u>100.0</u>

<u>Demographic Characteristics</u>	%
<u>Sex</u>	
male	55.9
female	44.1
	<u>100.0</u>
<u>Marital Status</u>	
married	55.5
single	41.1
other	3.4
	<u>100.0</u>
<u>Age</u>	
12 - 14	13.5
15 - 19	19.7
20 - 24	15.7
25 - 34	20.3
35 - 44	14.8
45 - 59	12.9
60 - 69	2.7
70 - 98	0.6
	<u>100.0</u>
<u>Education</u>	
less than grade 5	0.7
grades 5 - 8	19.3
grades 9 - 13	62.7
some university	7.2
university degree(s)	10.1
	<u>100.0</u>
<u>Income</u>	
under \$1,000	0.6
1,000 - 2,999	2.1
3,000 - 5,999	6.5
6,000 - 9,999	20.0
10,000 - 11,999	12.4
12,000 - 14,999	18.7
15,000 - 19,999	13.3
20,000 - 24,999	6.2
over 25,000	4.4
refused/unknown	15.8
	<u>100.0</u>
<u>Employment</u>	
employed	45.6
students	30.4
housewife	16.7
retired	1.6
other	5.7
	<u>100.0</u>

CANOEING – HIGHLIGHTS

- out of 45 activities, canoeing ranked 11th in popularity.
- in the sample of 5,230 individuals, 844 persons participated in canoeing.
- the average age of the participants is 29 years. 61% of all canoeists are between the ages of 15 and 34 years.
- 60% of canoeists are males and 40% are females.
- the average annual household income of canoeists is \$14,277.

PROFILE OF CANOEISTS

Demographic
Characteristics %

<u>Sex</u>	male	60.0
	female	40.0
		<hr/>
		100.0
<u>Marital Status</u>	married	44.1
	single	53.4
	other	2.5
		<hr/>
		100.0
<u>Age</u>	12 - 14	14.5
	15 - 19	25.0
	20 - 24	16.8
	25 - 34	18.8
	35 - 44	11.2
	45 - 59	10.9
	60 - 69	1.9
	70 - 98	0.9
		<hr/>
		100.0
<u>Education</u>	less than grade 5	0.9
	grades 5 - 8	13.6
	grades 9 - 13	57.8
	some university	10.6
	university degree(s)	17.1
		<hr/>
		100.0
<u>Income</u>	under \$1,000	0.3
	1,000 - 2,999	1.4
	3,000 - 5,999	4.7
	6,000 - 9,999	15.4
	10,000 - 11,999	9.7
	12,000 - 14,999	17.0
	15,000 - 19,999	17.0
	20,000 - 24,999	8.5
	over 25,000	7.2
	refused/unknown	18.8
		<hr/>
		100.0
<u>Employment</u>	employed	44.2
	students	37.6
	housewife	10.6
	retired	1.3
	other	6.3
		<hr/>
		100.0

CRICKET – HIGHLIGHTS

- out of 45 activities, cricket ranked 42nd in popularity.
- in the sample of 5,230 individuals, 19* persons participated in cricket.
- the average age of the participants is 31 years. 51% of all cricket players in the sample are between the ages of 25 and 44 years.
- 83% of cricket players are males and 17% are females.
- the average annual household income of cricket players in the sample is \$12,133.

* Caution should be taken in interpreting these figures due to the low number of participants.

Due to the extremely small sample size
the profile sheet for this activity is not
included.

CROSS-COUNTRY SKIING - HIGHLIGHTS

- out of 45 activities, cross-country skiing ranked 30th in popularity.
- in the sample of 5,230 individuals, 141 persons participated in cross-country skiing.
- the average age of the participants is 30 years. 70% of all cross-country skiers are between the ages of 12 and 34 years.
- 64% of participants are males and 36% are females.
- the average annual household income of cross-country skiers is \$14,326.

PROFILE OF CROSS-COUNTRY SKIERS

Demographic Characteristics		%
<u>Sex</u>	male	63.6
	female	36.4
		<u>100.0</u>
<u>Marital Status</u>	married	45.0
	single	51.8
	other	3.2
		<u>100.0</u>
<u>Age</u>	12 - 14	13.4
	15 - 19	25.4
	20 - 24	13.5
	25 - 34	17.3
	35 - 44	14.5
	45 - 59	13.7
	60 - 69	0.4
	70 - 98	1.8
		<u>100.0</u>
<u>Education</u>	less than grade 5	0.7
	grades 5 - 8	13.9
	grades 9 - 13	43.6
	some university	15.9
	university degree(s)	25.9
		<u>100.0</u>
<u>Income</u>	under \$1,000	1.1
	1,000 - 2,999	2.7
	3,000 - 5,999	4.4
	6,000 - 9,999	12.5
	10,000 - 11,999	11.5
	12,000 - 14,999	17.3
	15,000 - 19,999	8.8
	20,000 - 24,999	6.1
	over 25,000	11.7
	refused/unknown	23.9
		<u>100.0</u>
<u>Employment</u>	employed	42.7
	students	41.1
	housewife	7.8
	retired	2.7
	other	5.7
		<u>100.0</u>

<u>Demographic Characteristics</u>	%
<u>Sex</u>	
male	63.6
female	36.4
	<u>100.0</u>
<u>Marital Status</u>	
married	45.0
single	51.8
other	3.2
	<u>100.0</u>
<u>Age</u>	
12 - 14	13.4
15 - 19	25.4
20 - 24	13.5
25 - 34	17.3
35 - 44	14.5
45 - 59	13.7
60 - 69	0.4
70 - 98	1.8
	<u>100.0</u>
<u>Education</u>	
less than grade 5	0.7
grades 5 - 8	13.9
grades 9 - 13	43.6
some university	15.9
university degree(s)	25.9
	<u>100.0</u>
<u>Income</u>	
under \$1,000	1.1
1,000 - 2,999	2.7
3,000 - 5,999	4.4
6,000 - 9,999	12.5
10,000 - 11,999	11.5
12,000 - 14,999	17.3
15,000 - 19,999	8.8
20,000 - 24,999	6.1
over 25,000	11.7
refused/unknown	23.9
	<u>100.0</u>
<u>Employment</u>	
employed	42.7
students	41.1
housewife	7.8
retired	2.7
other	5.7
	<u>100.0</u>

CURLING – HIGHLIGHTS

- out of 45 activities, curling ranked 24th in popularity.
- in the sample of 5,230 individuals, 277 persons participated in curling.
- the average age of the participants is 37 years. 65% of all curlers are between the ages of 25 and 59 years.
- 62% of curlers are males and 38% are females.
- the average annual household income of curlers is \$15,093.

PROFILE OF CURLERS

Demographic
Characteristics

%

<u>Sex</u>	male	62.0
	female	38.0
		<u>100.0</u>

<u>Marital Status</u>	married	66.2
	single	30.2
	other	<u>3.6</u>
		<u>100.0</u>

<u>Age</u>	12 - 14	7.9
	15 - 19	15.8
	20 - 24	5.7
	25 - 34	21.5
	35 - 44	18.3
	45 - 59	24.8
	60 - 69	3.1
	70 - 98	<u>2.9</u>
		<u>100.0</u>

<u>Education</u>	less than grade 5	0.0
	grades 5 - 8	11.2
	grades 9 - 13	67.3
	some university	6.8
	university degree(s)	<u>14.7</u>
		<u>100.0</u>

<u>Income</u>	under \$1,000	0.6
	1,000 - 2,999	0.0
	3,000 - 5,999	3.7
	6,000 - 9,999	14.4
	10,000 - 11,999	7.8
	12,000 - 14,999	22.1
	15,000 - 19,999	17.6
	20,000 - 24,999	8.9
	over 25,000	8.6
	refused/unknown	<u>16.3</u>
		<u>100.0</u>

<u>Employment</u>	employed	52.5
	students	23.5
	housewife	14.9
	retired	3.8
	other	<u>5.3</u>
		<u>100.0</u>

DOWNSHILL SKIING – HIGHLIGHTS

- out of 45 activities, downhill skiing ranked 21st in popularity.
- in the sample of 5,230 individuals, 425 persons participated in downhill skiing.
- the average age of the participants is 28 years. 61% of all downhill skiers are between the ages of 15 and 34 years.
- 57% of downhill skiers are males and 43% are females.
- the average annual household income of downhill skiers is \$15,947.

PROFILE OF DOWNHILL SKIERS

Demographic
Characteristics

%

<u>Sex</u>	male	56.8
	female	43.2
		100.0

<u>Marital Status</u>	married	41.4
	single	54.6
	other	4.0
		100.0

<u>Age</u>	12 - 14	14.7
	15 - 19	25.5
	20 - 24	17.1
	25 - 34	18.3
	35 - 44	14.8
	45 - 59	8.2
	60 - 69	0.7
	70 - 98	0.7
		100.0

<u>Education</u>	less than grade 5	0.8
	grades 5 - 8	11.5
	grades 9 - 13	53.4
	some university	10.6
	university degree(s)	23.7
		100.0

<u>Income</u>	under \$1,000	0.3
	1,000 - 2,999	1.3
	3,000 - 5,999	3.1
	6,000 - 9,999	9.0
	10,000 - 11,999	7.2
	12,000 - 14,999	19.1
	15,000 - 19,999	14.9
	20,000 - 24,999	11.1
	over 25,000	12.1
	refused/unknown	21.9
		100.0

<u>Employment</u>	employed	46.0
	students	40.3
	housewife	8.5
	retired	1.2
	other	4.0
		100.0

EQUESTRIAN SPORTS - HIGHLIGHTS

- out of 45 activities, equestrian sports ranked 43rd in popularity.
- in the sample of 5,230 individuals, 18* persons participated in equestrian sports.
- the average age of the participants is 32 years. 70% of all participants are between the ages of 12 and 34 years.
- 38% of participants are males and 62% are females.
- the average annual household income of participants in the sample is \$16,333.

* Caution should be taken in interpreting these figures due to the low number of participants.

Due to the extremely small sample size
the profile sheet for this activity is not
included.

FENCING - HIGHLIGHTS

- out of 45 activities, fencing ranked 44th in popularity.
- in the sample of 5,230 individuals, 14* persons participated in fencing.
- the average age of the participants in the sample is 29 years. 66% of all participants are between the ages of 15 and 24 years.
- 68% of fencers are males and 32% are females.
- the average annual household income of fencers in the sample is \$15,113.

* Caution should be taken in interpreting these figures due to the low number of participants.

Due to the extremely small sample size
the profile sheet for this activity is not
included.

FIELD HOCKEY - HIGHLIGHTS

- out of 45 activities, field hockey ranked 32nd in popularity.
- in the sample of 5,230 individuals, 104 persons participated in field hockey.
- the average age of the participants is 18 years. 82% of all participants are between the ages of 12 and 19 years.
- 49% of field hockey players are males and 51% are females.
- the average annual household income of field hockey players is \$11,730.

PROFILE OF FIELD HOCKEY PLAYERS

Demographic
Characteristics

%

<u>Sex</u>	male	48.6
	female	51.4
		<u>100.0</u>
<u>Marital Status</u>	married	7.6
	single	92.4
	other	<u>0.0</u>
		<u>100.0</u>
<u>Age</u>	12 - 14	34.5
	15 - 19	47.8
	20 - 24	9.0
	25 - 34	6.4
	35 - 44	1.3
	45 - 59	1.0
	60 - 69	0.0
	70 - 98	<u>0.0</u>
		<u>100.0</u>
<u>Education</u>	less than grade 5	1.2
	grades 5 - 8	20.0
	grades 9 - 13	71.7
	some university	3.7
	university degree(s)	<u>3.4</u>
		<u>100.0</u>
<u>Income</u>	under \$1,000	0.0
	1,000 - 2,999	4.8
	3,000 - 5,999	8.2
	6,000 - 9,999	15.8
	10,000 - 11,999	12.1
	12,000 - 14,999	14.8
	15,000 - 19,999	15.3
	20,000 - 24,999	1.8
	over 25,000	3.0
	refused/unknown	<u>24.2</u>
		<u>100.0</u>
<u>Employment</u>	employed	13.1
	students	79.3
	housewife	1.8
	retired	0.0
	other	<u>5.8</u>
		<u>100.0</u>

FOOTBALL (CANADIAN) - HIGHLIGHTS

- out of 45 activities, football ranked 19th in popularity.
- in the sample of 5,230 individuals, 491 persons participated in football.
- the average age of the participants is 20 years. 69% of all football players are between the ages of 12 and 19 years.
- 83% of participants are males and 17% are females.
- the average annual household income of football players is \$13,818.

PROFILE OF FOOTBALL PLAYERS

Demographic
Characteristics

%

<u>Sex</u>	male	83.2
	female	16.8
		100.0

<u>Marital Status</u>	married	20.4
	single	79.5
	other	0.1
		100.0

<u>Age</u>	12 - 14	31.1
	15 - 19	37.7
	20 - 24	14.0
	25 - 34	11.0
	35 - 44	4.3
	45 - 59	1.9
	60 - 69	0.0
	70 - 98	0.0
		100.0

<u>Education</u>	less than grade 5	1.9
	grades 5 - 8	24.8
	grades 9 - 13	52.6
	some university	6.8
	university degree(s)	13.9
		100.0

<u>Income</u>	under \$1,000	0.5
	1,000 - 2,999	2.2
	3,000 - 5,999	5.8
	6,000 - 9,999	12.9
	10,000 - 11,999	9.3
	12,000 - 14,999	18.3
	15,000 - 19,999	13.5
	20,000 - 24,999	6.3
	over 25,000	7.6
	refused/unknown	23.6
		100.0

<u>Employment</u>	employed	27.0
	students	66.2
	housewife	1.6
	retired	0.0
	other	5.2
		100.0

GOLF - HIGHLIGHTS

- out of 45 activities, golf ranked 12th in popularity.
- in the sample of 5,230 individuals, 727 persons participated in golf.
- the average age of the participants is 34 years. 58% of all golfers are between the ages of 25 and 59 years.
- 78% of golfers are males and 22% are females.
- the average annual household income of golfers is \$14,802.

PROFILE OF GOLFERS

Demographic
Characteristics %

<u>Sex</u>	male	78.0
	female	<u>22.0</u>
		100.0
<u>Marital Status</u>	married	64.6
	single	32.8
	other	<u>2.6</u>
		100.0
<u>Age</u>	12 - 14	9.3
	15 - 19	14.5
	20 - 24	13.3
	25 - 34	20.9
	35 - 44	18.4
	45 - 59	18.4
	60 - 69	4.0
	70 - 98	<u>1.2</u>
		100.0
<u>Education</u>	less than grade 5	0.1
	grades 5 - 8	13.1
	grades 9 - 13	62.7
	some university	9.7
	university degree(s)	<u>14.4</u>
		100.0
<u>Income</u>	under \$1,000	0.0
	1,000 - 2,999	1.1
	3,000 - 5,999	4.2
	6,000 - 9,999	13.7
	10,000 - 11,999	9.8
	12,000 - 14,999	19.6
	15,000 - 19,999	17.1
	20,000 - 24,999	9.6
	over 25,000	8.5
	refused/unknown	<u>16.4</u>
		100.0
<u>Employment</u>	employed	59.9
	students	23.7
	housewife	9.5
	retired	2.7
	other	<u>4.2</u>
		100.0

GYMNASTICS - HIGHLIGHTS

- out of 45 activities, gymnastics ranked 26th in popularity.
- in the sample of 5,230 individuals, 213 persons participated in gymnastics.
- the average age of the participants is 24 years. 69% of all gymnasts are between the ages of 12 and 24 years.
- 42% of gymnasts are males and 58% are females.
- the average annual household income of participants is \$12,500.

PROFILE OF GYMNASTS

Demographic
Characteristics

%

<u>Sex</u>	male	41.7
	female	58.3
		<u>100.0</u>
<u>Marital Status</u>	married	34.4
	single	62.5
	other	3.1
		<u>100.0</u>
<u>Age</u>	12 - 14	27.9
	15 - 19	28.4
	20 - 24	12.5
	25 - 34	16.1
	35 - 44	6.4
	45 - 59	8.1
	60 - 69	0.0
	70 - 98	0.6
		<u>100.0</u>
<u>Education</u>	less than grade 5	0.0
	grades 5 - 8	20.4
	grades 9 - 13	62.5
	some university	7.4
	university degree(s)	9.7
		<u>100.0</u>
<u>Income</u>	under \$1,000	1.6
	1,000 - 2,999	3.6
	3,000 - 5,999	4.8
	6,000 - 9,999	16.8
	10,000 - 11,999	10.9
	12,000 - 14,999	16.6
	15,000 - 19,999	13.5
	20,000 - 24,999	5.4
	over 25,000	4.3
	refused/unknown	22.5
		<u>100.0</u>
<u>Employment</u>	employed	27.3
	students	52.8
	housewife	14.0
	retired	0.6
	other	5.3
		<u>100.0</u>

HANDBALL – HIGHLIGHTS

- out of 45 activities, handball ranked 29th in popularity.
- in the sample of 5,230 individuals, 159 persons participated in handball.
- the average age of the participants is 24 years. 70% of all players are between the ages of 12 and 24 years.
- 62% of handball players are males and 38% are females.
- the average annual household income of participants is \$12,696.

PROFILE OF HANDBALL PLAYERS

Demographic Characteristics		%
<u>Sex</u>	male	61.7
	female	38.3
		<u>100.0</u>
<u>Marital Status</u>	married	31.8
	single	66.5
	other	1.7
		<u>100.0</u>
<u>Age</u>	12 - 14	33.6
	15 - 19	24.6
	20 - 24	11.6
	25 - 34	10.7
	35 - 44	10.3
	45 - 59	9.2
	60 - 69	0.0
	70 - 98	0.0
		<u>100.0</u>
<u>Education</u>	less than grade 5	3.2
	grades 5 - 8	26.4
	grades 9 - 13	55.4
	some university	8.9
	university degree(s)	6.1
		<u>100.0</u>
<u>Income</u>	under \$1,000	0.0
	1,000 - 2,999	1.2
	3,000 - 5,999	5.8
	6,000 - 9,999	23.7
	10,000 - 11,999	10.0
	12,000 - 14,999	21.1
	15,000 - 19,999	7.2
	20,000 - 24,999	5.9
	over 25,000	7.1
	refused/unknown	18.0
		<u>100.0</u>
<u>Employment</u>	employed	29.2
	students	57.2
	housewife	8.6
	retired	0.0
	other	5.0
		<u>100.0</u>

HORSEBACK RIDING – HIGHLIGHTS

- out of 45 activities, horseback riding ranked 18th in popularity.
- in the sample of 5,230 individuals, 500 persons participated in horseback riding.
- the average age of the participants is 23 years. 74% of all horseback riders are between the ages of 12 and 24 years.
- 51% of horseback riders are males and 49% are females.
- the average annual household income of participants is \$13,380.

PROFILE OF HORSEBACK RIDERS

Demographic
Characteristics

%

<u>Sex</u>	male	51.3
	female	48.7
		<u>100.0</u>
<u>Marital Status</u>	married	27.2
	single	70.5
	other	2.3
		<u>100.0</u>
<u>Age</u>	12 - 14	21.2
	15 - 19	33.2
	20 - 24	19.5
	25 - 34	15.0
	35 - 44	6.0
	45 - 59	3.7
	60 - 69	1.1
	70 - 98	0.3
		<u>100.0</u>
<u>Education</u>	less than grade 5	2.3
	grades 5 - 8	18.2
	grades 9 - 13	61.5
	some university	9.2
	university degree(s)	8.8
		<u>100.0</u>
<u>Income</u>	under \$1,000	0.5
	1,000 - 2,999	1.6
	3,000 - 5,999	7.7
	6,000 - 9,999	17.1
	10,000 - 11,999	9.8
	12,000 - 14,999	15.5
	15,000 - 19,999	13.8
	20,000 - 24,999	8.8
	over 25,000	5.3
	refused/unknown	19.9
		<u>100.0</u>
<u>Employment</u>	employed	40.3
	students	47.3
	housewife	5.2
	retired	0.4
	other	6.8
		<u>100.0</u>

ICE HOCKEY - HIGHLIGHTS

- out of 45 activities, ice hockey ranked 13th in popularity.
- in the sample of 5,230 individuals, 676 persons participated in ice hockey.
- the average age of the participants is 24 years. 51% of all participants are between the ages of 12 and 19 years.
- 86% of ice hockey players are males and 14% are females.
- the average annual household income of participants is \$13,315.

PROFILE OF ICE HOCKEY PLAYERS

Demographic Characteristics		%
<u>Sex</u>	male	85.6
	female	14.4
		<u>100.0</u>
<u>Marital Status</u>	married	37.8
	single	61.2
	other	1.0
		<u>100.0</u>
<u>Age</u>	12 - 14	25.0
	15 - 19	26.0
	20 - 24	16.3
	25 - 34	19.5
	35 - 44	8.8
	45 - 59	3.8
	60 - 69	0.3
	70 - 98	0.3
		<u>100.0</u>
<u>Education</u>	less than grade 5	0.9
	grades 5 - 8	21.7
	grades 9 - 13	60.2
	some university	7.1
	university degree(s)	10.1
		<u>100.0</u>
<u>Income</u>	under \$1,000	0.4
	1,000 - 2,999	0.7
	3,000 - 5,999	5.9
	6,000 - 9,999	18.6
	10,000 - 11,999	11.0
	12,000 - 14,999	17.0
	15,000 - 19,999	14.5
	20,000 - 24,999	6.1
	over 25,000	5.3
	refused/unknown	20.5
		<u>100.0</u>
<u>Employment</u>	employed	43.7
	students	48.7
	housewife	2.5
	retired	0.3
	other	4.8
		<u>100.0</u>

ICE SKATING – HIGHLIGHTS

- out of 45 activities, ice skating ranked 5th in popularity.
- in the sample of 5,230 individuals, 1,602 persons participated in ice skating.
- the average age of the participants is 27 years. 50% of all ice skaters are between the ages of 20 and 44 years.
- 56% of ice skaters are males and 44% are females.
- the average annual household income of participants is \$13,447.

PROFILE OF ICE SKATERS

Demographic
Characteristics

		%
<u>Sex</u>	male	55.6
	female	<u>44.4</u>
		100.0
<u>Marital Status</u>	married	45.5
	single	51.5
	other	<u>3.0</u>
		100.0
<u>Age</u>	12 - 14	19.5
	15 - 19	23.0
	20 - 24	13.6
	25 - 34	21.5
	35 - 44	14.4
	45 - 59	7.1
	60 - 69	0.6
	70 - 98	<u>0.3</u>
		100.0
<u>Education</u>	less than grade 5	1.6
	grades 5 - 8	18.3
	grades 9 - 13	60.4
	some university	7.5
	university degree(s)	<u>12.2</u>
		100.0
<u>Income</u>	under \$1,000	0.4
	1,000 - 2,999	1.4
	3,000 - 5,999	5.7
	6,000 - 9,999	17.2
	10,000 - 11,999	12.6
	12,000 - 14,999	17.8
	15,000 - 19,999	13.2
	20,000 - 24,999	7.3
	over 25,000	6.1
	refused/unknown	<u>18.3</u>
		100.0
<u>Employment</u>	employed	42.1
	students	40.1
	housewife	12.7
	retired	0.4
	other	<u>4.7</u>
		100.0

JUDO/KARATE - HIGHLIGHTS

- out of 45 activities, judo/karate ranked 36th in popularity.
- in the sample of 5,230 individuals, 52* persons participated in judo/karate.
- the average age of the participants is 24 years. 63% of all participants are between the ages of 15 and 24 years.
- 72% of participants are males and 28% are females.
- the average annual household income of judo/karate participants is \$13,160.

* Caution should be taken in interpreting these figures due to the low number of participants.

Due to the extremely small sample size
the profile sheet for this activity is not
included.

LACROSSE - HIGHLIGHTS

- out of 45 activities, lacrosse ranked 33rd in popularity.
- in the sample of 5,230 individuals, 98 persons participated in lacrosse.
- the average age of the participants is 19 years. 51% of all lacrosse players are between the ages of 15 and 19 years.
- 90% of players are males and 10% are females.
- the average annual household income of lacrosse players is \$14,001.

PROFILE OF LACROSSE PLAYERS

Demographic Characteristics		%
<u>Sex</u>	male	89.8
	female	10.2
		<u>100.0</u>
<u>Marital Status</u>	married	18.1
	single	81.2
	other	0.7
		<u>100.0</u>
<u>Age</u>	12 - 14	23.2
	15 - 19	51.0
	20 - 24	15.6
	25 - 34	6.8
	35 - 44	0.9
	45 - 59	2.5
	60 - 69	0.0
	70 - 98	0.0
		<u>100.0</u>
<u>Education</u>	less than grade 5	0.0
	grades 5 - 8	33.0
	grades 9 - 13	52.5
	some university	8.5
	university degree(s)	6.0
		<u>100.0</u>
<u>Income</u>	under \$1,000	1.3
	1,000 - 2,999	2.8
	3,000 - 5,999	1.3
	6,000 - 9,999	14.8
	10,000 - 11,999	11.1
	12,000 - 14,999	29.9
	15,000 - 19,999	11.3
	20,000 - 24,999	5.7
	over 25,000	9.2
	refused/unknown	12.6
		<u>100.0</u>
<u>Employment</u>	employed	23.5
	students	73.3
	housewife	0.0
	retired	0.0
	other	3.2
		<u>100.0</u>

LAWN BOWLING - HIGHLIGHTS

- out of 45 activities, lawn bowling ranked 41st in popularity.
- in the sample of 5,230 individuals, 33* persons participated in lawn bowling.
- the average age of the participants is 44 years. 20% of all lawn bowlers are between the ages of 15 and 19 years.
- 50% of participants are males and 50% are females.
- the average annual household income of lawn bowlers is \$11,713.

* Caution should be taken in interpreting these figures due to the low number of participants.

Due to the extremely small sample size
the profile sheet for this activity is not
included.

MOTOR BOATING - HIGHLIGHTS

- out of 45 activities, motor boating ranked 4th in popularity.
- in the sample of 5,230 individuals, 1,726 persons participated in motor boating.
- the average age of the participants is 35 years. 55% of all motor boaters are between the ages of 25 and 59 years.
- 57% of participants are males and 43% are females.
- the average annual household income of motor boaters is \$13,419.

PROFILE OF MOTOR BOATERS

Demographic Characteristics	%

<u>Sex</u>	male	56.8
	female	<u>43.2</u>
		100.0

<u>Marital Status</u>	married	60.3
	single	34.5
	other	<u>5.2</u>
		100.0

<u>Age</u>	12 - 14	9.7
	15 - 19	16.0
	20 - 24	12.9
	25 - 34	20.7
	35 - 44	15.5
	45 - 59	18.7
	60 - 69	4.6
	70 - 98	<u>1.9</u>
		100.0

<u>Education</u>	less than grade 5	1.6
	grades 5 - 8	18.5
	grades 9 - 13	61.5
	some university	7.6
	university degree(s)	<u>10.8</u>
		100.0

<u>Income</u>	under \$1,000	0.6
	1,000 - 2,999	1.9
	3,000 - 5,999	7.0
	6,000 - 9,999	16.6
	10,000 - 11,999	11.7
	12,000 - 14,999	18.6
	15,000 - 19,999	13.7
	20,000 - 24,999	7.7
	over 25,000	6.4
	refused/unknown	<u>15.8</u>
		100.0

<u>Employment</u>	employed	50.0
	students	24.0
	housewife	17.0
	retired	3.0
	other	<u>6.0</u>
		100.0

RECREATIONAL DRIVING – HIGHLIGHTS

- out of 45 activities, recreational driving ranked 2nd in popularity.
- in the sample of 5,230 individuals, 3,331 persons participated in recreational driving.
- the average age of the participants is 39 years. 56% of all recreational drivers are between the ages of 25 and 59 years.
- 50% of participants are males and 50% are females.
- the average annual household income of recreational drivers is \$12,330.

PROFILE OF RECREATIONAL DRIVERS

Demographic Characteristics		%
<u>Sex</u>	male	50.0
	female	50.0
		<u>100.0</u>
<u>Marital Status</u>	married	64.2
	single	27.5
	other	8.3
		<u>100.0</u>
<u>Age</u>	12 - 14	6.8
	15 - 19	11.8
	20 - 24	12.6
	25 - 34	19.7
	35 - 44	16.2
	45 - 59	20.0
	60 - 69	7.2
	70 - 98	5.7
		<u>100.0</u>
<u>Education</u>	less than grade 5	2.4
	grades 5 - 8	23.2
	grades 9 - 13	58.7
	some university	6.4
	university degree(s)	9.3
		<u>100.0</u>
<u>Income</u>	under \$1,000	0.4
	1,000 - 2,999	4.0
	3,000 - 5,999	8.6
	6,000 - 9,999	18.9
	10,000 - 11,999	12.4
	12,000 - 14,999	15.9
	15,000 - 19,999	12.3
	20,000 - 24,999	6.5
	over 25,000	4.7
	refused/unknown	16.3
		<u>100.0</u>
<u>Employment</u>	employed	48.7
	students	16.6
	housewife	23.5
	retired	5.2
	other	6.0
		<u>100.0</u>

RECREATIONAL SNOWMOBILING - HIGHLIGHTS

- out of 45 activities, recreational snowmobiling ranked 9th in popularity.
- in the sample of 5,230 individuals, 961 persons participated in recreational snowmobiling.
- the average age of the participants is 31 years. 52% of all recreational snowmobilers are between the ages of 20 and 44 years.
- 58% of participants are males and 42% are females.
- the average annual household income of recreational snowmobilers is \$13,502.

PROFILE OF RECREATIONAL SNOWMOBILERS

Demographic Characteristics	%

<u>Sex</u>	male	58.2
	female	<u>41.8</u>
		100.0
<u>Marital Status</u>	married	55.6
	single	41.6
	other	<u>2.8</u>
		100.0
<u>Age</u>	12 - 14	13.2
	15 - 19	20.3
	20 - 24	14.5
	25 - 34	20.7
	35 - 44	16.7
	45 - 59	12.3
	60 - 69	1.8
	70 - 98	<u>0.5</u>
		100.0
<u>Education</u>	less than grade 5	1.3
	grades 5 - 8	24.5
	grades 9 - 13	62.7
	some university	5.9
	university degree(s)	<u>5.6</u>
		100.0
<u>Income</u>	under \$1,000	0.4
	1,000 - 2,999	1.8
	3,000 - 5,999	6.5
	6,000 - 9,999	18.9
	10,000 - 11,999	11.3
	12,000 - 14,999	16.6
	15,000 - 19,999	14.2
	20,000 - 24,999	7.4
	over 25,000	7.5
	refused/unknown	<u>15.4</u>
		100.0
<u>Employment</u>	employed	48.6
	students	29.5
	housewife	15.3
	retired	1.3
	other	<u>5.3</u>
		100.0

RUGGER – HIGHLIGHTS

- out of 45 activities, rugger ranked 39th in popularity.
- in the sample of 5,230 individuals, 44* persons participated in rugger.
- the average age of the participants is 19 years. 66% of all rugger players are between the ages of 15 and 19 years.
- 95% of participants are males and 5% are females.
- the average annual household income of rugger players is \$12,065.

* Caution should be taken in interpreting these figures due to the low number of participants.

Due to the extremely small sample size
the profile sheet for this activity is not
included.

SAILING - HIGHLIGHTS

- out of 45 activities, sailing ranked 23rd in popularity.
- in the sample of 5,230 individuals, 314 persons participated in sailing.
- the average age of the participants is 31 years. 50% of all sailors are between the ages of 20 and 44 years.
- 60% of sailors are males and 40% are females.
- the average annual household income of sailors is \$16,103.

PROFILE OF SAILORS

Demographic Characteristics		%
<u>Sex</u>	male	60.1
	female	39.9
		<u>100.0</u>
<u>Marital Status</u>	married	50.8
	single	45.5
	other	3.7
		<u>100.0</u>
<u>Age</u>	12 - 14	14.1
	15 - 19	17.7
	20 - 24	13.3
	25 - 34	20.8
	35 - 44	16.3
	45 - 59	14.5
	60 - 69	1.3
	70 - 98	2.0
		<u>100.0</u>
<u>Education</u>	less than grade 5	0.0
	grades 5 - 8	7.8
	grades 9 - 13	53.7
	some university	12.8
	university degree(s)	25.7
		<u>100.0</u>
<u>Income</u>	under \$1,000	0.5
	1,000 - 2,999	0.9
	3,000 - 5,999	3.9
	6,000 - 9,999	8.7
	10,000 - 11,999	6.7
	12,000 - 14,999	16.6
	15,000 - 19,999	19.0
	20,000 - 24,999	13.7
	over 25,000	10.8
	refused/unknown	19.2
		<u>100.0</u>
<u>Employment</u>	employed	51.0
	students	32.8
	housewife	9.9
	retired	1.9
	other	4.4
		<u>100.0</u>

SCUBA/SKIN DIVING – HIGHLIGHTS

- out of 45 activities, scuba/skin diving ranked 28th in popularity.
- in the sample of 5,230 individuals, 164 persons participated in scuba/skin diving.
- the average age of the participants is 24 years. 74% of all participants are between the ages of 15 and 34 years.
- 79% of scuba/skin divers are males and 21% are females.
- the average annual household income of participants is \$14,982.

PROFILE OF SCUBA/SKIN DIVERS

Demographic Characteristics		%
<u>Sex</u>	male	79.0
	female	<u>21.0</u>
		100.0
<u>Marital Status</u>	married	30.8
	single	68.8
	other	<u>0.4</u>
		100.0
<u>Age</u>	12 - 14	16.1
	15 - 19	34.5
	20 - 24	17.4
	25 - 34	21.7
	35 - 44	5.9
	45 - 59	4.4
	60 - 69	0.0
	70 - 98	<u>0.0</u>
		100.0
<u>Education</u>	less than grade 5	0.0
	grades 5 - 8	7.7
	grades 9 - 13	58.8
	some university	9.4
	university degree(s)	<u>24.1</u>
		100.0
<u>Income</u>	under \$1,000	0.0
	1,000 - 2,999	1.7
	3,000 - 5,999	4.5
	6,000 - 9,999	9.1
	10,000 - 11,999	8.3
	12,000 - 14,999	20.2
	15,000 - 19,999	14.2
	20,000 - 24,999	5.4
	over 25,000	11.0
	refused/unknown	<u>25.6</u>
		100.0
<u>Employment</u>	employed	43.9
	students	49.6
	housewife	1.8
	retired	0.0
	other	<u>4.7</u>
		100.0

SNOWSHOEING – HIGHLIGHTS

- out of 45 activities, snowshoeing ranked 25th in popularity.
- in the sample of 5,230 individuals, 221 persons participated in snowshoeing.
- the average age of the participants is 28 years. 79% of all snowshoers are between the ages of 12 and 34 years.
- 69% of participants are males and 31% are females.
- the average annual household income of snowshoers is \$13,415.

PROFILE OF SNOWSHOERS

Demographic Characteristics	%
<u>Sex</u>	
male	68.8
female	31.2
	<u>100.0</u>
<u>Marital Status</u>	
married	38.3
single	58.8
other	2.9
	<u>100.0</u>
<u>Age</u>	
12 - 14	15.0
15 - 19	29.3
20 - 24	18.2
25 - 34	16.4
35 - 44	8.4
45 - 59	10.4
60 - 69	1.4
70 - 98	0.9
	<u>100.0</u>
<u>Education</u>	
less than grade 5	0.3
grades 5 - 8	18.6
grades 9 - 13	53.8
some university	11.6
university degree(s)	15.7
	<u>100.0</u>
<u>Income</u>	
under \$1,000	1.7
1,000 - 2,999	2.9
3,000 - 5,999	5.4
6,000 - 9,999	19.1
10,000 - 11,999	8.5
12,000 - 14,999	14.5
15,000 - 19,999	13.4
20,000 - 24,999	9.1
over 25,000	6.7
refused/unknown	18.7
	<u>100.0</u>
<u>Employment</u>	
employed	42.4
students	42.0
housewife	6.1
retired	1.8
other	7.7
	<u>100.0</u>

<u>Demographic Characteristics</u>	%
<u>Sex</u>	
male	68.8
female	31.2
	<u>100.0</u>
<u>Marital Status</u>	
married	38.3
single	58.8
other	2.9
	<u>100.0</u>
<u>Age</u>	
12 - 14	15.0
15 - 19	29.3
20 - 24	18.2
25 - 34	16.4
35 - 44	8.4
45 - 59	10.4
60 - 69	1.4
70 - 98	0.9
	<u>100.0</u>
<u>Education</u>	
less than grade 5	0.3
grades 5 - 8	18.6
grades 9 - 13	53.8
some university	11.6
university degree(s)	15.7
	<u>100.0</u>
<u>Income</u>	
under \$1,000	1.7
1,000 - 2,999	2.9
3,000 - 5,999	5.4
6,000 - 9,999	19.1
10,000 - 11,999	8.5
12,000 - 14,999	14.5
15,000 - 19,999	13.4
20,000 - 24,999	9.1
over 25,000	6.7
refused/unknown	18.7
	<u>100.0</u>
<u>Employment</u>	
employed	42.4
students	42.0
housewife	6.1
retired	1.8
other	7.7
	<u>100.0</u>

SOCCEr – HIGHLIGHTS

- out of 45 activities, soccer ranked 22nd in popularity.
- in the sample of 5,230 individuals, 401 persons participated in soccer.
- the average age of the participants is 22 years. 67% of all soccer players are between the ages of 12 and 19 years.
- 79% of participants are males and 21% are females.
- the average annual household income of soccer players is \$12,920.

PROFILE OF SOCCER PLAYERS

Demographic Characteristics		%
<u>Sex</u>	male	79.3
	female	20.7
		<u>100.0</u>
<u>Marital Status</u>	married	26.6
	single	73.0
	other	0.4
		<u>100.0</u>
<u>Age</u>	12 - 14	36.7
	15 - 19	29.8
	20 - 24	9.1
	25 - 34	12.6
	35 - 44	7.5
	45 - 59	4.1
	60 - 69	0.2
	70 - 98	0.0
		<u>100.0</u>
<u>Education</u>	less than grade 5	2.2
	grades 5 - 8	24.3
	grades 9 - 13	57.3
	some university	6.2
	university degree(s)	10.0
		<u>100.0</u>
<u>Income</u>	under \$1,000	0.3
	1,000 - 2,999	1.8
	3,000 - 5,999	6.6
	6,000 - 9,999	17.0
	10,000 - 11,999	11.8
	12,000 - 14,999	16.1
	15,000 - 19,999	12.7
	20,000 - 24,999	5.6
	over 25,000	5.6
	refused/unknown	22.5
		<u>100.0</u>
<u>Employment</u>	employed	30.5
	students	63.4
	housewife	1.5
	retired	0.0
	other	4.6
		<u>100.0</u>

SQUASH - HIGHLIGHTS

- out of 45 activites, squash ranked 38th in popularity.
- in the sample of 5,230 individuals, 47* persons participated in squash.
- the average age of the participants is 27 years. 74% of all squash players are between the ages of 20 and 34 years.
- 80% of participants are males and 20% are females.
- the average annual household income of squash players is \$17,379.

* Caution should be taken in interpreting these figures due to the low number of participants.

**Due to the extremely small sample size
the profile sheet for this activity is not
included.**

STRENGTH SPORTS - HIGHLIGHTS

- out of 45 activities, strength sports ranked 31st in popularity.
- in the sample of 5,230 individuals, 112 persons participated in strength sports.
- the average age of the participants is 25 years. 72% of all participants are between the ages of 15 and 34 years.
- 88% of participants are males and 12% are females.
- the average annual household income of strength sports participants is \$14,341.

PROFILE OF PARTICIPANTS IN STRENGTH SPORTS

Demographic Characteristics		%
<u>Sex</u>	male	88.3
	female	<u>11.7</u>
		100.0
<u>Marital Status</u>	married	41.2
	single	58.8
	other	<u>0.0</u>
		100.0
<u>Age</u>	12 - 14	13.2
	15 - 19	32.4
	20 - 24	19.8
	25 - 34	19.8
	35 - 44	10.5
	45 - 59	4.3
	60 - 69	0.0
	70 - 98	<u>0.0</u>
		100.0
<u>Education</u>	less than grade 5	2.7
	grades 5 - 8	17.2
	grades 9 - 13	56.0
	some university	9.1
	university degree(s)	<u>15.0</u>
		100.0
<u>Income</u>	under \$1,000	0.0
	1,000 - 2,999	1.2
	3,000 - 5,999	3.0
	6,000 - 9,999	17.0
	10,000 - 11,999	13.2
	12,000 - 14,999	17.2
	15,000 - 19,999	11.7
	20,000 - 24,999	10.8
	over 25,000	7.7
	refused/unknown	<u>18.2</u>
		100.0
<u>Employment</u>	employed	51.5
	students	40.5
	housewife	2.6
	retired	0.0
	other	<u>5.4</u>
		100.0

SWIMMING – HIGHLIGHTS

- out of 45 activities, swimming ranked 1st in popularity.
- in the sample of 5,230 individuals, 3382 persons participated in swimming.
- the average age of the participants is 33 years. 51% of all swimmers are between the ages of 20 and 44 years.
- 52% of participants are males and 48% are females.
- the average annual household income of swimmers is \$13,005.

PROFILE OF SWIMMERS

Demographic Characteristics		%
<u>Sex</u>	male	52.3
	female	47.7
		<u>100.0</u>
<u>Marital Status</u>	married	57.9
	single	37.3
	other	4.8
		<u>100.0</u>
<u>Age</u>	12 - 14	11.8
	15 - 19	16.3
	20 - 24	14.0
	25 - 34	21.4
	35 - 44	15.7
	45 - 59	16.3
	60 - 69	3.4
	70 - 98	<u>1.1</u>
		<u>100.0</u>
<u>Education</u>	less than grade 5	1.5
	grades 5 - 8	18.6
	grades 9 - 13	61.6
	some university	7.3
	university degree(s)	<u>11.0</u>
		<u>100.0</u>
<u>Income</u>	under \$1,000	0.5
	1,000 - 2,999	2.0
	3,000 - 5,999	7.0
	6,000 - 9,999	18.0
	10,000 - 11,999	12.6
	12,000 - 14,999	17.5
	15,000 - 19,999	12.6
	20,000 - 24,999	7.1
	over 25,000	5.6
	refused/unknown	<u>17.1</u>
		<u>100.0</u>
<u>Employment</u>	employed	48.1
	students	25.9
	housewife	18.4
	retired	1.6
	other	<u>6.0</u>
		<u>100.0</u>

TENNIS - HIGHLIGHTS

- out of 45 activities, tennis ranked 15th in popularity.
- in the sample of 5,230 individuals, 637 persons participated in tennis.
- the average age of the participants is 25 years. 84% of all participants are between the ages of 12 and 34 years.
- 59% of tennis players are males and 41% are females.
- the average annual household income of tennis players is \$14,205.

PROFILE OF TENNIS PLAYERS

Demographic Characteristics		%
<u>Sex</u>	male	58.5
	female	<u>41.5</u>
		100.0
<u>Marital Status</u>	married	33.6
	single	63.6
	other	<u>2.8</u>
		100.0
<u>Age</u>	12 - 14	18.6
	15 - 19	30.3
	20 - 24	17.5
	25 - 34	17.4
	35 - 44	9.6
	45 - 59	5.9
	60 - 69	0.4
	70 - 98	<u>0.3</u>
		100.0
<u>Education</u>	less than grade 5	2.1
	grades 5 - 8	12.6
	grades 9 - 13	55.3
	some university	11.6
	university degree(s)	<u>18.4</u>
		100.0
<u>Income</u>	under \$1,000	0.8
	1,000 - 2,999	1.3
	3,000 - 5,999	5.1
	6,000 - 9,999	13.2
	10,000 - 11,999	11.1
	12,000 - 14,999	18.8
	15,000 - 19,999	13.7
	20,000 - 24,999	7.6
	over 25,000	8.1
	refused/unknown	<u>20.3</u>
		100.0
<u>Employment</u>	employed	37.7
	students	49.1
	housewife	7.0
	retired	0.4
	other	<u>5.8</u>
		100.0

THEATRE/CONCERT - HIGHLIGHTS

- out of 45 activities, theatre/concert (live) ranked 3rd in popularity.
- in the sample of 5,230 individuals, 2,011 persons participated in attending live theatre/concert.
- the average age of the participants is 35 years. 51% of all participants are between the ages of 25 and 59 years.
- 47% of participants are males and 53% are females.
- the average annual household income of theatre/concert goers is \$13,476.

PROFILE OF THEATRE OR CONCERT GOERS*

Demographic Characteristics		%
<u>Sex</u>	male	47.2
	female	52.8
		<u>100.0</u>
<u>Marital Status</u>	married	52.7
	single	40.9
	other	6.4
		<u>100.0</u>
<u>Age</u>	12 - 14	11.6
	15 - 19	17.5
	20 - 24	11.6
	25 - 34	17.3
	35 - 44	15.8
	45 - 59	18.2
	60 - 69	5.1
	70 - 98	2.9
		<u>100.0</u>
<u>Education</u>	less than grade 5	1.6
	grades 5 - 8	15.8
	grades 9 - 13	57.8
	some university	9.1
	university degree(s)	<u>15.7</u>
		<u>100.0</u>
<u>Income</u>	under \$1,000	0.7
	1,000 - 2,999	2.5
	3,000 - 5,999	6.7
	6,000 - 9,999	16.0
	10,000 - 11,999	10.4
	12,000 - 14,999	17.1
	15,000 - 19,999	12.9
	20,000 - 24,999	8.1
	over 25,000	6.9
	refused/unknown	<u>18.7</u>
		<u>100.0</u>
<u>Employment</u>	employed	43.2
	students	28.3
	housewife	18.9
	retired	4.0
	other	<u>5.6</u>
		<u>100.0</u>

TOBOGGANING/SLEDDING – HIGHLIGHTS

- out of 45 activities, tobogganing/sledding ranked 7th in popularity.
- in the sample of 5,230 individuals, 1,099 persons participated in tobogganing/sledding.
- the average age of the participants is 26 years. 82% of all participants are between the ages of 12 and 34 years.
- 54% of participants are males and 46% are females.
- the average annual household income of tobogganists or sledders is \$13,265.

PROFILE OF TOBOGGANISTS/SLEDDERS

Demographic Characteristics		%
<u>Sex</u>	male	54.2
	female	<u>45.8</u>
		100.0
<u>Marital Status</u>	married	39.7
	single	57.8
	other	<u>2.5</u>
		100.0
<u>Age</u>	12 - 14	24.7
	15 - 19	25.2
	20 - 24	11.6
	25 - 34	20.4
	35 - 44	12.1
	45 - 59	5.6
	60 - 69	0.4
	70 - 98	<u>0.0</u>
		100.0
<u>Education</u>	less than grade 5	1.1
	grades 5 - 8	19.5
	grades 9 - 13	60.9
	some university	7.5
	university degree(s)	<u>11.0</u>
		100.0
<u>Income</u>	under \$1,000	0.1
	1,000 - 2,999	1.6
	3,000 - 5,999	5.3
	6,000 - 9,999	18.5
	10,000 - 11,999	13.5
	12,000 - 14,999	17.0
	15,000 - 19,999	13.5
	20,000 - 24,999	6.2
	over 25,000	5.9
	refused/unknown	<u>18.4</u>
		100.0
<u>Employment</u>	employed	35.3
	students	46.2
	housewife	12.8
	retired	0.2
	other	<u>5.5</u>
		100.0

TRACK AND FIELD - HIGHLIGHTS

- out of 45 activities, track and field ranked 27th in popularity.
- in the sample of 5,230 individuals, 181 persons participated in track and field.
- the average age of the participants is 17 years. 85% of all participants are between the ages of 12 and 19 years.
- 61% of participants are males and 39% are females.
- the average annual household income of track and field participants is \$14,577.

PROFILE OF PARTICIPANTS IN TRACK/FIELD

<u>Demographic Characteristics</u>		<u>%</u>
<u>Sex</u>	male	60.7
	female	39.3
		<u>100.0</u>
<u>Marital Status</u>	married	9.2
	single	90.8
	other	<u>0.0</u>
		100.0
<u>Age</u>	12 - 14	52.5
	15 - 19	32.6
	20 - 24	7.3
	25 - 34	5.9
	35 - 44	0.5
	45 - 59	1.2
	60 - 69	0.0
	70 - 98	<u>0.0</u>
		100.0
<u>Education</u>	less than grade 5	0.0
	grades 5 - 8	16.8
	grades 9 - 13	62.3
	some university	8.7
	university degree(s)	<u>12.2</u>
		100.0
<u>Income</u>	under \$1,000	0.0
	1,000 - 2,999	0.0
	3,000 - 5,999	0.8
	6,000 - 9,999	17.8
	10,000 - 11,999	11.1
	12,000 - 14,999	18.6
	15,000 - 19,999	12.2
	20,000 - 24,999	5.8
	over 25,000	7.5
	refused/unknown	<u>26.2</u>
		100.0
<u>Employment</u>	employed	13.4
	students	83.1
	housewife	0.7
	retired	0.0
	other	<u>2.8</u>
		100.0

TRAP/SKEET - HIGHLIGHTS

- out of 45 activities, trap/skeet ranked 35th in popularity.
- in the sample of 5,230 individuals, 59* persons participated in trap/skeet shooting.
- the average age of the participants in the sample is 31 years. 39% of all participants are between the ages of 25 and 34 years.
- 89% of participants are males and 11% are females.
- the average annual household income of participants in the sample is \$14,953.

* Caution should be taken in interpreting these figures due to the low number of participants.

PROFILE OF PARTICIPANTS IN TRAP/SKEET

Demographic Characteristics		%
<u>Sex</u>	male	89.4
	female	<u>10.6</u>
		100.0
<u>Marital Status</u>	married	72.1
	single	22.7
	other	<u>5.2</u>
		100.0
<u>Age</u>	12 - 14	2.7
	15 - 19	16.2
	20 - 24	12.3
	25 - 34	38.7
	35 - 44	14.5
	45 - 59	14.1
	60 - 69	1.5
	70 - 98	<u>0.0</u>
		100.0
<u>Education</u>	less than grade 5	1.8
	grades 5 - 8	17.5
	grades 9 - 13	68.1
	some university	6.1
	university degree(s)	<u>6.5</u>
		100.0
<u>Income</u>	under \$1,000	0.0
	1,000 - 2,999	3.3
	3,000 - 5,999	1.6
	6,000 - 9,999	11.1
	10,000 - 11,999	9.1
	12,000 - 14,999	29.1
	15,000 - 19,999	21.7
	20,000 - 24,999	7.8
	over 25,000	6.9
	refused/unknown	<u>9.4</u>
		100.0
<u>Employment</u>	employed	72.7
	students	14.2
	housewife	4.2
	retired	1.3
	other	<u>7.6</u>
		100.0

VOLLEYBALL - HIGHLIGHTS

- out of 45 activities, volleyball ranked 20th in popularity.
- in the sample of 5,230 individuals, 461 persons participated in volleyball.
- the average age of the participants is 22 years. 78% of all volleyball players are between the ages of 12 and 24 years.
- 51% of participants are males and 49% are females.
- the average annual household income of volleyball players is \$12,962.

PROFILE OF VOLLEYBALL PLAYERS

Demographic Characteristics	%
Sex	
male	51.0
female	49.0
	<hr/>
	100.0
Marital Status	
married	25.1
single	73.8
other	1.1
	<hr/>
	100.0
Age	
12 - 14	28.9
15 - 19	36.8
20 - 24	12.4
25 - 34	12.4
35 - 44	5.6
45 - 59	3.7
60 - 69	0.2
70 - 98	0.0
	<hr/>
	100.0
Education	
less than grade 5	1.9
grades 5 - 8	19.8
grades 9 - 13	56.1
some university	7.8
university degree(s)	14.4
	<hr/>
	100.0
Income	
under \$1,000	0.5
1,000 - 2,999	3.2
3,000 - 5,999	6.7
6,000 - 9,999	17.2
10,000 - 11,999	9.9
12,000 - 14,999	18.2
15,000 - 19,999	14.5
20,000 - 24,999	7.0
over 25,000	4.9
refused/unknown	17.9
	<hr/>
	100.0
Employment	
employed	27.0
students	63.0
housewife	5.7
retired	0.1
other	4.2
	<hr/>
	100.0

Demographic Characteristics	%
Sex	
male	51.0
female	49.0
	<hr/>
	100.0
Marital Status	
married	25.1
single	73.8
other	1.1
	<hr/>
	100.0
Age	
12 - 14	28.9
15 - 19	36.8
20 - 24	12.4
25 - 34	12.4
35 - 44	5.6
45 - 59	3.7
60 - 69	0.2
70 - 98	0.0
	<hr/>
	100.0
Education	
less than grade 5	1.9
grades 5 - 8	19.8
grades 9 - 13	56.1
some university	7.8
university degree(s)	14.4
	<hr/>
	100.0
Income	
under \$1,000	0.5
1,000 - 2,999	3.2
3,000 - 5,999	6.7
6,000 - 9,999	17.2
10,000 - 11,999	9.9
12,000 - 14,999	18.2
15,000 - 19,999	14.5
20,000 - 24,999	7.0
over 25,000	4.9
refused/unknown	17.9
	<hr/>
	100.0
Employment	
employed	27.0
students	63.0
housewife	5.7
retired	0.1
other	4.2
	<hr/>
	100.0

WATER POLO – HIGHLIGHTS

- out of 45 activities, water polo ranked 37th in popularity.
- in the sample of 5,230 individuals, 48* persons participated in water polo.
- the average age of the participants in the sample is 22 years. 76% of all players are between the ages of 12 and 24 years.
- 81% of participants are males and 19% are females.
- the average annual household income of water polo players in the sample is \$16,601.

* Caution should be taken in interpreting these figures due to the low number of participants.

Due to the extremely small sample size
the profile sheet for this activity is not
included.

WATER SKIING - HIGHLIGHTS

- out of 45 activities, water skiing ranked 17th in popularity.
- in the sample of 5,230 individuals, 516 persons participated in water skiing.
- the average age of the participants is 26 years. 81% of all water skiers are between the ages of 12 and 34 years.
- 66% of participants are males and 34% are females.
- the average annual household income of water skiers is \$14,953.

PROFILE OF WATER SKIERS

Demographic Characteristics	%

<u>Sex</u>	male	66.3
	female	33.7
		100.0

<u>Marital Status</u>	married	42.9
	single	54.4
	other	2.7
		100.0

<u>Age</u>	12 - 14	12.8
	15 - 19	28.0
	20 - 24	20.5
	25 - 34	20.1
	35 - 44	10.7
	45 - 59	7.8
	60 - 69	0.1
	70 - 98	0.0
		100.0

<u>Education</u>	less than grade 5	0.8
	grades 5 - 8	14.5
	grades 9 - 13	60.9
	some university	10.4
	university degree(s)	13.4
		100.0

<u>Income</u>	under \$1,000	0.8
	1,000 - 2,999	1.0
	3,000 - 5,999	3.7
	6,000 - 9,999	12.4
	10,000 - 11,999	10.2
	12,000 - 14,999	20.6
	15,000 - 19,999	12.6
	20,000 - 24,999	10.0
	over 25,000	9.9
	refused/unknown	18.8
		100.0

<u>Employment</u>	employed	48.8
	students	39.6
	housewife	6.5
	retired	0.3
	other	4.8
		100.0

Appendix A

APPENDIX A

TABLE A-1

Demographic Characteristics of the Sample

<u>Demographic Characteristics</u>		<u>%</u>
<u>Sex</u>	male	49.6
	female	50.4
<u>Marital Status</u>	married	61.7
	single	28.4
	other	9.9
<u>Age</u>	12 - 14	7.9
	15 - 19	11.9
	20 - 24	10.7
	25 - 34	17.5
	35 - 44	15.3
	45 - 59	20.5
	60 - 69	8.6
	70 - 98	7.6
<u>Education</u>	less than grade 5	4.1
	grades 5 - 8	25.2
	grades 9 - 13	56.5
	some university	5.9
	university degree(s)	8.3
<u>Income</u>	under \$1,000	0.9
	1,000 - 2,999	5.2
	3,000 - 5,999	9.5
	6,000 - 9,999	18.4
	10,000 - 11,999	12.2
	12,000 - 14,999	14.4
	15,000 - 19,999	10.6
	20,000 - 24,999	5.7
	over 25,000	4.4
	refused/unknown	18.7
<u>Employment</u>	employed	45.0
	students	17.7
	housewife	24.0
	retired	6.9
	other	6.4
<u>Location</u>	Ottawa	5.6
	St. Lawrence	6.0
	Kingston-Peterborough	2.7
	East Lake Ontario	7.1
	West Lake Ontario Large Urb.	12.3
	West Lake Ont. Non-Large Urb.	7.2
	Metropolitan Toronto	22.1
	South West. Ont. Large Urb.	10.0
	South West. Ont. Non-Large Urb.	8.4
	Georgian Bay	8.0
	North. Ont. Large Urb.	6.1
	North. Ont. Non-Large Urb.	4.5

Appendix B

APPENDIX B

Location Code

Location: For purposes of the Ontario Recreation Survey, the Province was divided into the 12 strata as follows:

1. Ottawa	- City of Ottawa
2. St. Lawrence	- Counties of: Glengarry, Stormont, Dundas, Leeds, Grenville, Lanark, Prescott, Russell, and Regional Municipality of Ottawa-Carleton.
3. Kingston, Peterborough	- Cities of Kingston and Peterborough
4. East Lake Ontario	- Counties of: Renfrew, Frontenac, Lennox & Addington, Hastings, Peterborough, Northumberland, and Prince Edward.
5. West Lake Ontario Large Urban	- Cities of: Mississauga, Burlington, Oakville, Guelph, Hamilton, Niagara Falls, St. Catharines and Oshawa.
6. West Lake Ontario Non-Large Urban	- Durham, Peel, Halton, Wentworth, Ontario (Townships of Brock, Scott, Reach, Uxbridge, E. Whitby, Pickering, Scugog), Wellington (Townships of Nichol, Pilkington, W. Garafraxa, Guelph, Puslinch, Eramosa, Erin), and Regional Municipality of Niagara and York.
7. Metropolitan Toronto	- Boroughs of Etobicoke, Scarborough, York, East York, North York and City of Toronto.
8. South Western Ontario Large Urban	- Cities of: Windsor, Sarnia, London, Kitchener-Waterloo, and Brantford.
9. South Western Ontario Non-Large Urban	- Counties of: Essex, Kent, Lambton, Elgin, Middlesex, Huron, Perth, Oxford, Norfolk, Waterloo, Brant, and Haldimand.

10. Georgian Bay

- Counties of: Bruce, Grey, Dufferin, Simcoe, Victoria, Haliburton, Parry Sound, Ontario (Townships of Rama, Mara, Thorah), Wellington (Townships of Minto, Arthur, West Luther, Maryborough, Peel), Regional Municipality of Muskoka, District of Nipissing (Airy East Ferris, West Ferris, Bonfield, Calvin, Papineau, Chisholm & Improvement District of Cameron).

11. Northern

- Cities of: Sault Ste. Marie, Sudbury, Thunder Bay, North Bay.

12. Northern Non-Large Urban

- Districts of: Algoma, Cochrane, Kenora, Rainy River, Sudbury, Thunder Bay, Timiskaming, Manitoulin, Nipissing, (Townships of Caldwell, Field, Mattawan, Widdifield, Springer and Improvement District of Temagami).

